



# Background on Target

- Revenue of \$52 billion in 2005
- Twenty-Ninth on Fortune 500
- Fifth Largest US Retailer
- 1,418 stores in 47 states
- 338,000 Team Members
- Headquarters - Minneapolis

# Target in Virginia

- 39 Stores
- 2 Distribution Centers

# Business Continuation Objective

Keep stores open as long as safely  
possible



# Roles

- Public Sector – Incident Command
- Private Sector – Control of 85% of Critical Infrastructure

# Challenges

- Command
- Communication
- Complexity